What is Solo Agers Connect?

SoloAgersConnect.com is a rapidly growing online platform reaching out to the 250,000 Solo Agers aging alone in Connecticut who are part of the 16 million+ Solo Agers in the U.S. We help them easily locate trusted service providers, information, and resources. Here, they build community and find events to reduce isolation and loneliness.

Who are Solo Agers?

Solo Agers include people 50 and older who, by choice or circumstance, are single, unmarried, or unpartnered with no or estranged children involved in their lives. Solo Agers are making decisions about their future alone without the benefit of a partner or family support.

Website Growth & Activity

- 32,000+ visits, clicks, downloads
- 2,200+ visits & interactions on the *Service Providers page*
- *3800+ active users*

Listing your business on the Services Providers page

The Service Providers section includes a select and curated list of businesses that want to reach this specific and growing demographic. We invite businesses to place a paid monthly listing and help promote the business and services with marketing support. We look for businesses in these areas:

- **Home**: Moving, Realtors, cleaning, handyman, transportation, pet care, and other services.
- **Legal & Life Planning**: Elder law and Estate attorneys, Elder Care Consultants, End-of-Life services.
- **Financial Management**: Financial planners, bill-paying services.
- **Medical & Health**: Medical providers, in-home care, holistic services, Medicare, insurance.
- **Personal Happiness**: Travel agencies, hobbies, volunteering, lifelong learning, life transitions.

Pricing & Support
- One monthly fee for your listing at a fraction of the cost of digital ads.
- SoloAgersConnect provides a marketing boost with social media, blog, event, and newsletter support to push you in front of our target audience. This support is worth hundreds of dollars and *included!*

Terms
- Advertisers must meet a list of criteria to be eligible to list or renew a listing.

CLICK HERE to request information.

www.SoloAgersConnect.com

(860) 930-3253

f **Solo Agers Connect**
Help us grow our Facebook community.