



What is Solo Agers Connect?

SoloAgersConnect.com is a rapidly growing online platform reaching out to the 250,000 Solo Agers aging alone in Connecticut who are part of the 16 million+ Solo Agers in the U.S. We help them easily locate trusted service providers, information, and resources. Here, they build community and find events to reduce isolation and loneliness.

Who are Solo Agers?

Solo Agers include people 50 and older who, by choice or circumstance, are single, unmarried, or unpartnered with no or estranged children involved in their lives. Solo Agers are making decisions about their future alone without the benefit of a partner or family support.

Website Growth & Activity

- 45,000 visits, clicks, downloads
- 2,200+ visits & interactions on the *Service Providers page*
- 5,500+ active users



Listing your business on the Services Providers page

We continue to build a curated list of trusted service providers that want to reach this specific and growing demographic. We invite businesses that want a collaborative advertising partnership with SoloAgersConnect, not just an ad listing. **We want to promote your business and events and connect you with solo agers and website visitors looking for you.** We look for established businesses with excellent online reviews in these industries:

- **Home:** Realtors, cleaning, handyman, transportation, pet care, and moving services.
- **Legal & Life Planning:** Estate attorneys, Elder Care Consultants, End-of-Life services, burial and cremation services and insurance, retirement coaching, and more.
- **Financial Management:** Financial planners, bill-paying services, CPAs, Mortgage lenders.
- **Medical & Health:** Medical providers, in-home care, holistic services, Medicare, insurance.
- **Lifestyle:** Travel agencies, hobbies, volunteering, lifelong learning, life transition coaching, and more.

Pricing

- Our model is similar to a chamber of commerce, where you pay a member fee that includes a listing and certain marketing promotions. Our cafeteria plan of services allows you to customize your listing in ways that meet your marketing needs for your business.
- Contact us to learn more!

Eligibility

- Advertisers must meet certain criteria to be eligible to list on our website.

CLICK HERE
to request information.

www.SoloAgersConnect.com

 (860) 930-3253

 Solo Agers Connect
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