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FOR IMMEDIATE RELEASE

Connecticut Entrepreneur Named Chamber Business Person of the Year

(May 23, 2026 – Newington, Conn.) Jill Kovalich, president and founder of the informational website SoloAgersConnect.com, has been named **Business Person of the Year** by the Newington Chamber of Commerce. She received the award at the Chamber’s annual banquet on May 21, along with a **Certificate of Special Recognition** from Senator Richard Blumenthal.

Kovalich created SoloAgersConnect.com to address the needs of more than 16 million solo agers in the United States age 50 and older, who are unmarried and do not have children or family involved in their daily lives. The website connects solo agers with information, resources, service providers, and peer events designed to reduce isolation and loneliness while helping them navigate life independently.

In addition to her involvement with the Chamber, Kovalich serves on the Career Advisory Board at Newington High School, where she helps secure internship opportunities for students with local businesses. She also volunteers as a social media manager for the General Federation of Woman’s Club (GFWC) Newington/Wethersfield. This year, Kovalich will also join the Newington Chamber of Commerce Board of Directors.

“This is such a great honor to be selected for this award,” said Kovalich. “I have received wonderful support from the Newington Chamber of Commerce and look forward to our continued collaboration.”

According to the National Council on Aging, by 2040, 78 million Baby Boomers in America are expected to be over the age of 65. As this demographic shift continues, the term Solo Ager is increasingly being used as a more positive and empowering description for older adults who live independently without a spouse, partner, or children involved in their daily lives.

About SoloAgersConnect.com

SoloAgersConnect.com is an informational hub designed to help solo agers easily find services, resources, and information while connecting with others to build community and reduce loneliness and isolation. Visitors can learn more at SoloAgersConnect.com and follow the Solo Agers Connect community on Facebook.



Jill Kovalich, Newington Chamber of Commerce Business Person of the Year